1077 3682 PR Account Executive (m/w/d) Are you looking for new, challenging tasks, appreciate career prospects and feel comfortable in an attractive working environment? Then you are exactly right with matching.  
  
Your tasks:  
  
  
• You support the conception, control and implementation of PR campaigns and campaigns in the area of ​​influencer relations  
• The main task here is the complete organization, prioritization, delegation and communication with and from all stakeholders.  
• Your tasks also include the coordination of communication activities and product launches  
• You organize local and international press events  
• You will also localize means of communication for the German market  
• Interface function between product departments and PR agencies  
• You control the coordination between internal stakeholders at European and global level  
  
Your profile:  
  
  
• You have a university degree in marketing and/or humanities and social sciences related to journalism/media/journalism  
• Initial professional experience in the field of public relations and/or influencer relations is desirable  
• Above all, your extensive experience in the field of project management is important to us  
• Confident handling of different target groups  
• You have an understanding of and enthusiasm for communicative trends in the area of ​​classic and social media  
• Excellent text security, as well as communication and presentation skills  
• Fluency in written and spoken German and English  
• You are resilient and can also work through time pressure in a structured way&nbsp;  
• You have strong organizational skills and a quick grasp  
  
We offer:  
  
  
 - Your personal development is important to us. Continuous development and support talks are our promise to you  
  
 - We always look after and support our employees through a personal contact person from our human resources team  
  
 - We offer exciting and challenging projects from all over the world of engineering, IT and all interfaces in the field of business administration - in the largest branches of industry in Germany  
  
 - matching is a tariff partner of the BAP. We stand for fair, transparent and above-tariff remuneration and offer our employees security and prospects through our permanent employment contracts  
  
 - with our corporate culture, which is based on honesty, transparency, personal support and commitment, we guarantee cooperation at eye level - right from the start  
  
   
  
We are...  
  
  
...as an owner-managed family business known for first-class services in the field of technology and business administration. Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts in the fields of business administration, mechanical and plant engineering, automotive industry, electrical engineering, aerospace and IT to achieve the goals of our candidates, employees and customers to realize.  
   
With over 10 years of expertise, we know your industry inside out and know what satisfied and motivated employees want.  
   
Apply to us directly using our application form in our job portal.  
   
Our recruiting team will be happy to answer any questions you may have about the position or general questions about the application process. You can reach us by phone at: 06182 / 960830-0. Business Economist (University) - Marketing matching Engineering is an owner-managed family business and stands for first-class engineering and IT services.  
  
Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts to achieve the goals of our candidates, employees and our customers.  
  
We offer our employees and customers a maximum of flexibility, reliability, planning and legal certainty as a tariff user according to BAP. An excellent basis for successfully developing the future together with matching Engineering! 2023-03-07 15:52:45.174000